GENERAL MEETING OF THE BOARD OF DIRECTORS OF THE CENTRAL TEXAS REGIONAL MOBILITY AUTHORITY

RESOLUTION NO. 05-57

WHEREAS, the Central Texas Regional Mobility Authority ("CTRMA") was created pursuant to the request of Travis and Williamson Counties and in accordance with provisions of the Transportation Code and the petition and approval process established in 43 Tex. Admin. Code § 26.01, *et seq.* (the "RMA Rules"); and

WHEREAS, the Board of Directors of the CTRMA has been constituted in accordance with the Transportation Code and the RMA Rules; and

WHEREAS, the CTRMA desires to establish a brand platform that communicates the relationship between the CTRMA and its current and future products and services while conveying to the public an image of the CTRMA as a dynamic organization dedicated to improving mobility in Central Texas; and

WHEREAS, CTRMA staff and consultants have considered several potential logos developed for the CTRMA to determine which of the potential logos best conveys the nature and goals of the organization; and

WHEREAS, CTRMA staff and consultants recommend that the logo attached hereto as <u>Attachment "A"</u> be adopted by the CTRMA as the official CTRMA logo for all branding and marketing purposes.

NOW THEREFORE, BE IT RESOLVED, that the CTRMA Board of Directors hereby approves and adopts the logo attached hereto as <u>Attachment "A"</u> as the official CTRMA logo.

Adopted by the Board of Directors of the Central Texas Regional Mobility Authority on the 27th day of July, 2005.

Submitted and reviewed by:

C. Brian Cassidy General Counsel for the Central Texas Regional Mobility Authority

Approved:

Robert E. Tesch Chairman, Board of Directors Resolution Number <u>05-57</u> Date Passed <u>07/27/05</u>



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